

Price List for Advertisement

Space Options	Colour Options	Rate in Rs.	Rate in USD
Back Cover	Coloured	INR 25,000/-	\$ 405
Inside Front Cover	Coloured	INR 18,000/-	\$ 305
Two page Spread (Centered)	Coloured	INR 20,000/-	\$ 355
Premium page (Any First 10 page)	Coloured	INR 15,000/-	\$ 305
Full Page	Coloured	INR 12,000/-	\$ 245
Half Page	Coloured	INR 10,000/-	\$ 165
Quarter Page	Coloured	INR 6,000/-	\$ 125
Two page Spread (Centered)	Black & White	INR 15,000/-	\$ 305
Premium page (Any First 10 page)	Black & White	INR 12,000/-	\$ 245
Full Page	Black & White	INR 10,000/-	\$ 205
Half Page	Black & White	INR 5,000/-	\$ 165
Quarter Page	Black & White	INR 5,000/-	\$ 105

Price for Online Banner Advertisement (Home Page of the respective Journal)

Type Of Banner	Size	Rate in Rs.	Rate in USD	Validity
Static	35 KB	INR 5,000/-	\$105	2 months
Animated	75 KB	INR 7,000/-	\$145	2 months
Static	35 KB	INR 25,000/-	\$ 505	1 year
Animated	75 KB	INR 35,000/-	\$ 705	1 year

