Publisher’s Detail: Advanced Research (ADR) Publications is an independent entity not linked with any other organization/ body. It is a firm that is rendering services to the scientific community. We are based in Indirapuram, Ghaziabad. ADR is an established platform open to be leveraged by academic institutions and researchers for publishing and allied academic activities. We have a proven proficiency in delivering best in class services - across an array of human development domains like Science, Technology, Medicine, Health, Arts and Management to name a few. With a team of dedicated and seasoned experts - Our Journals are published with an open access and peer review platform ensuring high citation and indexing. We are publishing Journals in the domain of Science, Technology, Medical, Pharmacy, Arts and Management.

The Journals are published on an open access and peer review platform. The Journals are indexed in ISA, Google Scholar, Cross ref, Indexing Copernicus International, Cosmos, DRJI etc.

Focus & Scope of JoAREISM

- Entrepreneurship and Innovation Management
- Entrepreneurship and Small Business
- Entrepreneurship, Management and Sustainable Development
- Social Entrepreneurship and Innovation
- Government policy on entrepreneurship
- Entrepreneurship in developing countries
- Entrepreneurship in economic development
- Entrepreneurship and ethics
- Marketing of innovations by entrepreneurs
- Entrepreneurial Venturing
- Entrepreneurship in ethnic enclaves
- Techno-Entrepreneurship
- Women entrepreneurs
- International aspects of entrepreneurship
- International Business and Entrepreneurship Development
- Corporate intrapreneurship
- Intrapreneurship/corporate venturing
- Managing/leading fast-paced high-tech start-ups
- Self-employment among immigrants
- New business incubators, networks, technology parks, etc
- Management and Enterprise Development
- Research, Innovation and Commercialization
- Indian Culture and Business Management
- Indigenous entrepreneurs
- Technological Learning, Innovation and Development
- Strategic cooperation among SMEs
- Complexity in Leadership and Management
- Venture capital, government funds/grants
- Innovation, Technopreneurship, licensing/franchising
- Technological/organizational innovation
- Business Innovation and Research
- Business and Globalization
- Strategy development/implementation where high-tech/market risk
- Globalization and Small Business
- Innovation and Regional Development
- Mobile Network Design and Innovation
- Transitions and Innovation Systems
- Innovation and Sustainable Development
- Quality and Innovation
- Innovation and Learning
- Knowledge-Based Development
- Government policies
- Corporate innovation restructuring
- Foresight and Innovation Policy
- Cross-cultural management
- Case studies and lessons learnt during entrepreneur
Table of Content: Bye-Laws

This Bye-Laws statement will help readers understand our ethical practices and norms:

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1. WHY TO PUBLISH WITH US

Before we read on the arguments of what should make you publish with us we urge you to answer the following few questions for yourself - both as a researcher and a knowledge enthusiast

- What makes you publish a research finding?
- What do you expect post publishing a research paper?
- How do you feel when you have to pay an exorbitant fee to read a fellow researchers article?
- How do you think the readers of your articles will feel when they have to pay to gain from your articles?

Your answers are no different from a majority of other researchers and knowledge enthusiast. The slim availability and high fees act as a deterrent for the reach of your research findings.

In our regular interaction with a wide range of researchers we have identified the top three things that a researcher expects post publishing a research finding

- Readers need to know the "Researchers' accomplishment "Recognition of their Work"
- Readers need to know who the "Researchers" are "Recognition of Self"
- Open up avenues for them for future collaborative research by increasing their reach and network "Better Future Prospects"

The biggest roadblock for a researcher not being able to accomplish the above three lies in the "incompetence" of the publication houses handling their research findings. Most of the research papers either doesn't reach the intended recipients or reaches a very few of them.

At Advanced Research Publications we put you needs and aspirations at the heart of our business and hence follow the "Open Access Model" of publishing research papers.

Mentioned under are the key features of this methodology

**What is Open Access?**

Open Access stands for unrestricted access and unrestricted reuse. Open access (OA) is the practice of providing unrestricted access via the Internet to peer-reviewed scholarly journals published work such as research papers and articles, thesis, case study, research report and monographs.

**Why Open Access Publications?**

Open Access puts research instantly at the fingertips of anyone who cares to read. Researchers can find and access any relevant work from anywhere in the world with no price barrier. That means science and discovery will advance faster. This increases the reach of your research and hence increasing your reader base and visibility.

**Benefits of Open Access**

- **Accelerated discovery** with open access, any researcher can read and build on the findings of others without restriction or without paying any fee. This accelerates authors' discoveries among all masses worldwide in a shorter span of time.
- **Public enrichment** Most of the scientific, medical and management research is paid using public funds via the government bodies or non-profit making organizations. Open access deservedly allows taxpayers to witness results of their investment and helps build credibility of the researcher/research organismation.
• **Improved Education Open** access ensures that teachers, students, junior research fellows and knowledge enthusiasts etc have access to the latest research findings throughout the world.

• **Better visibility for researchers' received scholarship** When articles are publicly available, researchers' scholarship is available to anyone who might search for it. That means more readers, more recognition, and more impact for each article. In fact, recent studies have shown that open-access articles are cited by other authors more frequently as compared to articles that aren’t openly available.

• **Avoiding duplication:** Researchers hate to waste time and money conducting a study if they know it has been attempted elsewhere. Duplication of efforts and research is all-too possible when researchers can’t effectively communicate with one another and make results known to others in their field and beyond. Open access helps in spreading the research work accomplished with others who aim to start a similar/same research work. One a research is known about it stops duplication of efforts while building a platform for further enhancement of the initial work.

• **Citation Benefits** The main motivation for most authors to publish in an open-access journal is increased visibility and ultimately a citation advantage. Research citations of articles in a hybrid open-access journal have shown that open-access articles are cited more frequently or earlier than non-open-access articles.

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### Section Policies

**EDITORIAL**

- Open Submissions
- Indexed
- Peer Reviewed

**RESEARCH ARTICLE**

- Open Submissions
- Indexed
- Peer Reviewed

**REVIEW ARTICLE**

- Open Submissions
- Indexed
- Peer Reviewed

**ARTICLES**

- Open Submissions
- Indexed
- Peer Reviewed

**SHORT ARTICLE**

- Open Submissions
- Indexed
- Peer Reviewed
Open Access Policy

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

Archiving

This journal utilizes the LOCKSS system to create a distributed archiving system among participating libraries and permits those libraries to create permanent archives of the journal for purposes of preservation and restoration.

Benefits with Advanced Research Journals

- **Publishing Type:** Online with Open Access This gives you all the advantages mentioned above for open access journals
- **Coverage Area:** We have a range of 111+ journals covering various subjects from the field of science, technology, medicine and management science.
- **Recognition and Acceptance of Research work:** Authors’ researches get full recognition among intellectual community without any constraints acting as a catalyst for opening up more lucrative future prospects for the author
- **Wider Audience/Reader base:** Open Access allows the research finding be published on the internet without any price, or access constraint giving the researcher a wider base of audience to reach
- **Elevated Visibility:** We guarantee the visibility of manuscripts on all search engines and indexing databases
- **Enhanced Citation occurrences:** The Authors’ research published in an open access format get more frequent citation in other author’s research papers and sites.
2. Publication Ethics & Publication Malpractice Statement

(Based COPE's Best Practice Guidelines for Journal Editors)

Ethical Guidelines for Journal Publication

*Journal of Advanced Research in Entrepreneurship, Innovation & SMES Management* is committed to ensuring ethics in publication and quality of articles. Conformance to standards of ethical behavior is therefore expected of all parties involved: Editors, Authors, Reviewers, and the Publisher.

**General Duties and Responsibilities of Editors**

Editors should be responsible for everything published in their journals. They should:

- Strive to meet the needs of readers and authors;
- Constantly improve the journal;
- Ensure the quality of the material they publish;
- Champion freedom of expression;
- Maintain the integrity of the academic record;
- Preclude business needs from compromising intellectual standards;
- Always be willing to publish corrections, clarifications, retractions and apologies when needed.
- Ensure that the authors have informed the readers about who has funded research and about the role of funders in the research.
- Accept or reject a paper for publication based on the paper’s importance, originality, clarity, and the study’s relevance to the remit of the journal.
- Ensure that peer review process is published.
- Ensure that the Journals should have a declared mechanism for authors to appeal against Editorial decisions.
- Ensure that the journal publish guidance to authors on everything that is expected of them. This guidance should be regularly updated and should refer or link to this code.
- Not reverse decisions to accept submissions unless serious problems are identified with the submission.
- Not overturn decisions to publish submissions made by the previous Editor unless serious problems are identified.
- Publish guidance to reviewers on everything that is expected of them. This guidance should be regularly updated and should refer or link to COPE’s best practices.
- Have systems to ensure that peer reviewers’ identities are protected - unless they have an open review system that is declared to authors and reviewers.
- Have systems to ensure that material submitted to their journal remains confidential while under review.
- Follow the procedure set out in the COPE flowchart as far as complaints are concerned.
• Ensure that cogent criticisms of published work are published unless Editors have convincing reasons why they cannot be. Authors of criticized material should be given the opportunity to respond.

• Ensure that the studies reporting negative results should not be excluded.

• Ensure that the research material they publish conforms to internationally accepted ethical guidelines. They should seek assurances that all research has been approved by an appropriate body (e.g. research ethics committee, institutional review board). However, they should recognize that such approval does not guarantee that the research is ethical.

• Protect the confidentiality of individual information (e.g. that obtained through the doctor-patient relationship). It is therefore almost always necessary to obtain written informed consent from patients described in case reports and photographs of patients. It may be possible to publish without explicit consent if the report is important to public health (or is in some other way important); consent would be unusually burdensome to obtain; and a reasonable individual would be unlikely to object to publication (all three conditions must be met).

• Have a duty to act if they suspect misconduct. This duty extends to both published and unpublished papers. They should not simply reject papers that raise concerns about possible misconduct. They are ethically obliged to pursue alleged cases. They should first seek a response from those accused. If they are not satisfied with the response, they should ask the relevant employers or some appropriate body (perhaps a regulatory body) to investigate. They should make all reasonable efforts to ensure that a proper investigation is conducted; if this does not happen, Editors should make all reasonable attempts to persist in obtaining a solution to the problem. This is an onerous but important duty.

• Ensure integrity of the academic record. Whenever it is recognized that a significant inaccuracy, misleading statement or distorted report has been published, it must be corrected promptly and with due prominence. If, after an appropriate investigation, an item proves to be fraudulent, it should be retracted. The retraction should be clearly identifiable to readers and indexing systems.

• Make decisions on which articles to publish based on quality and suitability for readers rather than for immediate financial or political gain of the authors, publishers, or owner of the journal.

• Have declared policies on advertising in relation to the content of the journal and on processes for publishing supplements. Misleading advertisements must be refused, and Editors must be willing to publish criticisms, according to the same criteria used for material in the rest of the journal. Reprints should be published as they appear in the journal unless a correction is to be added.

• Have systems for managing their own conflicts of interest as well as those of their staff, authors, reviewers and Editorial board members.

General Responsibility of Authors

Authors should follow the ethical codes of publications. They should:

• Present an objective discussion of the significance of research work as well as sufficient detail and references to permit others to replicate the experiments.

• Ensure that fraudulent or knowingly inaccurate statements are not given.
• Ensure that review articles should also be objective, comprehensive, and accurate.
• Ensure that their work is entirely original work, and if the work and/or words of others have been used, this has been appropriately acknowledged. Plagiarism in all its forms constitutes unethical publishing behavior and is unacceptable.
• Not submit the same manuscript to more than one journal concurrently.
• Ensure that there is full consensus of all co-authors in approving the final version of the paper and its submission for publication, and that the corresponding author empowered on their behalf can submit the article.

**General Responsibility of Reviewers**

Reviewers have an important role in publication. They should:

• Treat any manuscript submitted to them as confidential document.
• Privileged information or ideas obtained through peer review must be kept confidential and should not be used for personal advantage.
• Review the manuscript objectively, and observations should be formulated clearly with supporting arguments, so that authors can use them for improving the paper.
• Report promptly if they feel unqualified to review the research reported in a manuscript.
• Not consider manuscripts in which they have conflicts of interest resulting from competitive, collaborative, or other relationships or connections with any of the authors, companies, or institutions connected to the papers.

### 3. SPECIAL ISSUES

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5. Manuscripts will be submitted in single column with title of the manuscript, Authors name with their complete affiliation and referencing pattern will be adhered as per ADR Publications.
6. Manuscripts should not exceed 8,000 – 9,000 words which also include figures, tables and appendices.
7. Plagiarism will be checked at the end of ADR Publications.
8. Review process will be complete responsibility of the organizing committee of the Special Issue.
9. Copy right forms will be owned by ADR Publications and can be downloaded from the website www.adrpublications.in
10. Basic Copy editing and formatting will be provided by ADR Publications.
11. Organizing committee of the Special issue will provide us with the below details:
   • Title of the Special Issue
   • Relevance of the Special issue
   • List of potential contributors
   • Name and affiliation of the Guest Editor(s) and Review Panel
   • Title and affiliation of all the authorities responsible in organizing the Special issue
   • Editorial for the Special Issue
   • Timeline for submission, review process and final acceptance.

For further information on special issues terms and conditions, please contact info@adrpublications.in

4. AUTHOR GUIDELINES

• The article should be submitted in word file and in single column.
• Original file should not contain any information about the authors to ensure a blind peer review. Authors' details should be provided in a cover letter, which should be submitted separately as a supplementary file
• American English should be followed.
• Abstract and Keywords are mandatory in case of Research article, Review article and Case study. In case of medical journals, abstract should be subdivided into headings like Objective, Method, Result, Conclusion etc.
• Figure captions should be provided below the figures.
• Table captions should be provided below the tables.
• References should be provided in Vancouver style.
• Font type, size, margin and other formatting details will be taken care of by the Formatting Team of ADR Publications.

5. REFERENCING PATTERN

References should be given at the end of the manuscript. Abbreviated names of journals should be used. References should be cited in their present language, and should not be translated. The reference list should only include works that have been published or accepted for publication. Personal
communications (or any unpublished work) should only be mentioned in the text. References could include following publications:

**Journal Article**

- **Two or Three Authors:** Salwachter AR, Freischlag JA, Sawyer RG. The training needs and priorities of male and female surgeons and their trainees. *J Am Coll Surg* 2005; 201: 199-205.

**Book**

- **Two or Three Authors:** Rip PJ, Tear LK. Modern Conventions in Stitches. 9th Ed. *Cambridge, MA: Suture Books*, 2005.

**Dissertation/Thesis**


**Conference/Proceedings**


**Monograph**

Web site

Newspapers article (in print)

Newspaper article (online)

Software & Manuals

World Wide Web Pages

6. EDITORIAL POLICY

Editorial board is a very privileged and honorable position in Journal(s) Publication. As manuscript is a valuable document and needs to be protected from any exploitation. But just for the betterment of our system, please find our Editorial policies cited below:

- Editors are always requested not to cite, refer and refrain from using the information it embodies for advancement of their own research.
- Editors should consciously adopt a positive and impartial attitude towards the manuscript under review.
- In case an Editor feels that the related manuscript is not of their interest then they may assign the manuscript to some related Reviewer.
- Editorial Board can make the Reviewer board completely on their decision.
- Advanced Research Journal(s) review should be carried out as per the time lines. In case there are too hard deadlines then we will inform the concerned Editor accordingly.
- We request you to not discuss the manuscript with the Authors directly. Our user friendly system intimates the Author about every action being taken on his manuscript and then we follow from there.
- Advanced Research Journals, Publication Management Team expects the Editors to monitor the status of manuscript especially for the decision as Revision, Acceptance, Rejection of the article.
- Editor’s decision is the only final decision for any manuscript but in case there is any dispute then the advice will be taken from the Advisory Board and the decision will be taken by the Publication Management Team.
• Critical comments should be dispassionately in the comments intended for Authors and harsh remarks avoided.
• Editorial Boards any review decision should not be implied as conditions of Acceptance. It is very important to provide decision as Accept/Reject or Revision required.
• Advanced Research Journal does not expect any comments from the Editorial board regarding Grammar check, layout or English corrections as we have a separate team dedicated for the same but yes any assistance for the same will be highly appreciated.
• Advanced Research Journals Publication management Team is always thankful to all the Reviewer/Referees comments but are completely dependent upon the final decision to come from the editorial board.

In the above norms, support from the information provided in the guidelines of Council of Science Editors has been taken.

7. EDITORS MANAGEMENT MODULE

Advanced Research Journal(s) is being supported by an Eminent and distinguished group of researchers, scientists and academicians who constitute a part of our Editorial Board. They bring with them their valuable experience and critical acclaim in their respective fields of study both within the country and internationally.
The Editorial Board holds a vital position in publication. The selection and review process lies completely in their hands. In case there is ever any dispute in the Editor(s) decision then Publication Management Team takes part in decision making. The Editorial board is an excellent example of Academic Knowledge amalgamating with their specific expertise related to the scope of specific Journal.

Editor's Management Module facilitates management of complete manuscripts, from the unassigned manuscript, selection of manuscript for review, Editing i.e. detail review, assigning them to referees/reviewers and seeking their comments, providing the final comment and decision (Accept/Revision Required/Resubmit/Reject) for the article.

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Reviewer board is a very privileged and honorable position in Journal(s) Publication. As manuscript is a valuable document and needs to be protected from any exploitation. But just for the betterment of our system, please find our Reviewer policies cited below:
• Reviewers are always requested not to cite, refer and refrain from using the information it embodies for advancement of their own research.

• Reviewers should consciously adopt a positive and impartial attitude towards the manuscript under review.

• In case a Reviewer feels that the related manuscript is not of their interest then they should inform the Editor about the same or should send an email at info@adrpublications.in

• Advanced Research Journal(s) review should be carried out as per the time lines. In case there are too hard deadlines then we will inform the concerned Editor accordingly.

• We request you to not discuss the manuscript with the Authors directly. Our user friendly system intimates the Author about every action being taken on his manuscript and then we follow from there.

• Advanced Research Journals, Publication Management Team expects the Editors/Reviewer to monitor the status of manuscript especially for the decision as Revision, Acceptance, Rejection of the article.

• Reviewers decision is the only final decision for any manuscript but in case there is any dispute then the advice will be taken from the Advisory Board and the decision will be taken by the Publication Management Team.

• Critical comments should be dispassionately in the comments intended for Authors and harsh remarks avoided.

• Reviewer Boards any review comment should not be implied as conditions of Acceptance. The final decision as Accept/ Reject or Revision required will be taken by the Editorial board.

• Advanced Research Journal does not expect any comments from the Reviewer board regarding grammar check, layout or English corrections as we have a separate team dedicated for the same but yes any assistance for the same will be highly appreciated.

• Advanced Research Journals Publication management Team is always thankful to all the Reviewer/ Referees comments.

• In the above norms, support from the information provided in the guidelines of Council of Science Editors has been taken.

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• Originality-The manuscript should have proper references to signify the addition or support of the research already published or available through literature.

• Suitable for the Journals as per its Scope.

• Accurate Abstracts and keywords

• Author Guidelines should be properly followed.

• Appropriateness in approach of experimental design, accuracy of experimental techniques, methods, results etc.

• Appropriate Conclusion

• Relevance citation and their up to date inclusion obvious omission(s) if any.
• Relevance of figures and titles
• Clarity of legends and titles
• Presentation altogether, considering writing style, clarity in expression.

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<th>Signature of Authors</th>
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(iii). If the authorship is contested at any stage, the article will be either returned or will not be processed for publication till the issue is solved.

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Author can track process, see files, reviews, revise and resubmit, at editor’s request

Submission Editing
Authors reviews copyedits and proofreads galley

Editor and Section Editor

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Editor assigns submission to Section Editor to see through the editorial process

2. Submission Review
a) Check submission
b) Conduct peer review
c) Reach editorial decision

3. Submission Editing
a) Copyedit submission
b) Layout of formatted galley
c) Proofread galley

Journal Manager, Reviewer, Copyeditor, Layout Editor, and Proofreader

Journal Management
Setup and configure journal, enroll editors, reviewers, copyeditors, proofreaders.

Select Reviewers
Editor invites reviewers from database with interests, load

Review Conducted
Reviewer submits review and recommendation (which may be rated by editor)

Copyediting

Layout
Layout Editor prepares galley in HTML, PDF, PS, etc.

Proofreading

Issue Management
a) Create issues
b) Schedule submissions
c) Organize Table of Contents

Key
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Section Editor
Reviewer
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Layout Editor
Proofreader
Author
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- Claims due to wrong or incomplete address will not be entertained.
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