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Focus & Scope of JoARAYUSH:

1. Ayurveda
2. Yoga
3. Unani
4. Siddha
5. Homeopathy

-Ayurveda:
- Historical Prospects of Ayurveda
- Philosophy of Ayurveda
- Basic Principles of Ayurveda
- Ayurvedic Anatomy
- Ayurveda Surgery
- Ayurvedic Physiology
- Ayurvedic Pharmacognosy
- Ayurvedic Pharmaceuticals
- Ayurveda Gynecology & Obstetrics
- Ayurvedic Preventive and Social Medicine
- Ayurveda Toxicology
- Ayurvedic ENT & Ophthalmology
- Language of Ayurveda

- Science of Aphrodisiac
- Gerontology
- Psychiatry
- Pathology
- Poorvaardha
- Uttarardha

2- Yoga:
- Historical Prospects of Yoga
- Philosophy of Yoga
- Basic Principles of Yoga
- Anatomy of Yoga
- Applied Physiology of Yoga
- Yoga Therapy
• Yoga Sadhana
• Yogic Relaxations and Meditation
• Yoga and Rehabilitation
• Yoga Asana
• Yoga Shatkarma
• Yogic Breathing
• Yoga and Cultural Synthesis
• Ashtanga Yoga
• Mudras and Bandhas in Yoga
• Loosening Exercise
• Yogic Management of Stress for Executives
• Personality Development by Yoga

3- Unani:
• Historical Prospects of Unani
• Philosophy of Unani
• Basic Principles of Unani
• Anatomy of Unani
• Applied Physiology of Unani
• Unani Research Bio-Statistics and Methodology
• Unani Clinical Methods
• Principles of treatment & Pathology in Unani

4- Siddha:
• Historical Prospects of Siddha Medicine
• Philosophy of Siddha Medicine
• Basic Principles of Siddha Medicine
• Anatomy of Unani
• Applied Physiology of Unani
• Siddha Medicine and Surgery

• Microbiology and Siddha
• Medicinal Botany Siddha
• Biochemistry-Siddha Medicine
• Siddha Pharmacopea
• Siddha Embryology
• Siddha-Forensic Medicine and Toxicology
• Siddha -Obstetrics and Gynaecology and Paediatric Medicine
• Principles of Siddha Pathology including Clinical Pathology
• Principles of Pharmacology and Medicinal preparation

5- Homeopathy:
• Historical Prospects of Homeopathy
• Philosophy of Homeopathy
• Basic Principles of Homeopathy
• Anatomy of Homeopathy
• Applied Physiology of Homeopathy
• Surgery & Homoeopathic Therapeutics
• Homeopathy Pharmacy
• Homoeopathic Pathology, Parasitology, Microbiology
• Homeopathy Repertory
• Homoeopathic Material Media
• Homoeopathic Obstetrics and Gynecology
• Organon of Medicine
• Organon of Medicine & Homeopathic Philosophy
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1. WHY TO PUBLISH WITH US

Before we read on the arguments of what should make you publish with us we urge you to answer the following few questions for yourself - both as a researcher and a knowledge enthusiast

- What makes you publish a research finding?
- What do you expect post publishing a research paper?
- How do you feel when you have to pay an exorbitant fee to read a fellow researchers article?
- How do you think the readers of your articles will feel when they have to pay to gain from your articles?

Your answers are no different from a majority of other researchers and knowledge enthusiast. The slim availability and high fees act as a deterrent for the reach of your research findings.

In our regular interaction with a wide range of researchers we have identified the top three things that a researcher expects post publishing a research finding:

- Readers need to know the "Researchers' accomplishment "Recognition of their Work"
- Readers need to know who the "Researchers" are "Recognition of Self"
- Open up avenues for them for future collaborative research by increasing their reach and network "Better Future Prospects"

The biggest roadblock for a researcher not being able to accomplish the above three lies in the "incompetence" of the publication houses handling their research findings. Most of the research papers either doesn't reach the intended recipients or reaches a very few of them.

At Advanced Research Publications we put you needs and aspirations at the heart of our business and hence follow the "Open Access Model" of publishing research papers.

Mentioned under are the key features of this methodology:

**What is Open Access?**

Open Access stands for unrestricted access and unrestricted reuse. Open access (OA) is the practice of providing unrestricted access via the Internet to peer-reviewed scholarly journals published work such as research papers and articles, thesis, case study, research report and monographs.

**Why Open Access Publications?**

Open Access puts research instantly at the fingertips of anyone who cares to read. Researchers can find and access any relevant work from anywhere in the world with no price barrier. That means science and discovery will advance faster. This increases the reach of your research and hence increasing your reader base and visibility.

**Benefits of Open Access**

- **Accelerated discovery** with open access, any researcher can read and build on the findings of others without restriction or without paying any fee. This accelerates authors' discoveries among all masses worldwide in a shorter span of time.
- **Public enrichment** Most of the scientific, medical and management research is paid using public funds via the government bodies or non-profit making organizations. Open access deservedly allows taxpayers to witness results of their investment and helps build credibility of the researcher/research organisation.
• **Improved Education Open** access ensures that teachers, students, junior research fellows and knowledge enthusiasts etc have access to the latest research findings throughout the world.

• **Better visibility for researchers’ received scholarship** When articles are publicly available, researchers’ scholarship is available to anyone who might search for it. That means more readers, more recognition, and more impact for each article. In fact, recent studies have shown that open-access articles are cited by other authors more frequently as compared to articles that aren’t openly available.

• **Avoiding duplication**: Researchers hate to waste time and money conducting a study if they know it has been attempted elsewhere. Duplication of efforts and research is all-too possible when researchers can’t effectively communicate with one another and make results known to others in their field and beyond. Open access helps in spreading the research work accomplished with others who aim to start a similar/same research work. One a research is known about it stops duplication of efforts while building a platform for further enhancement of the initial work.

• **Citation Benefits** The main motivation for most authors to publish in an open-access journal is increased visibility and ultimately a citation advantage. Research citations of articles in a hybrid open-access journal have shown that open-access articles are cited more frequently or earlier than non-open-access articles.

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**EDITORIAL**

- Open Submissions
- Indexed
- Peer Reviewed

**RESEARCH ARTICLE**

- Open Submissions
- Indexed
- Peer Reviewed

**REVIEW ARTICLE**

- Open Submissions
- Indexed
- Peer Reviewed

**ARTICLES**

- Open Submissions
- Indexed
- Peer Reviewed

**SHORT ARTICLE**

- Open Submissions
- Indexed
- Peer Reviewed
INVITED ARTICLE

☐ Open Submissions  ☑ Indexed  ☐ Peer Reviewed

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2. Publication Ethics & Publication Malpractice Statement

(Based COPE's Best Practice Guidelines for Journal Editors)

Ethical Guidelines for Journal Publication

**Journal of Advanced Research in Ayurveda, Yoga, Unani, Siddha and Homeopathy (ISSN 2394-6547)** is committed to ensuring ethics in publication and quality of articles.

Conformance to standards of ethical behavior is therefore expected of all parties involved: Editors, Authors, Reviewers, and the Publisher.

**General Duties and Responsibilities of Editors**

Editors should be responsible for everything published in their journals. They should:

- Strive to meet the needs of readers and authors;
- Constantly improve the journal;
- Ensure the quality of the material they publish;
- Champion freedom of expression;
- Maintain the integrity of the academic record;
- Preclude business needs from compromising intellectual standards;
- Always be willing to publish corrections, clarifications, retractions and apologies when needed.
- Ensure that the authors have informed the readers about who has funded research and about the role of funders in the research.
- Accept or reject a paper for publication based only on the paper’s importance, originality, clarity, and the study’s relevance to the remit of the journal.
- Ensure that peer review process is published.
- Ensure that the Journals should have a declared mechanism for authors to appeal against Editorial decisions.
- Ensure that the journal publish guidance to authors on everything that is expected of them. This guidance should be regularly updated and should refer or link to this code.
- Not reverse decisions to accept submissions unless serious problems are identified with the submission.
- Not overturn decisions to publish submissions made by the previous Editor unless serious problems are identified.
- Publish guidance to reviewers on everything that is expected of them. This guidance should be regularly updated and should refer or link to COPE’s best practices.
- Have systems to ensure that peer reviewers’ identities are protected - unless they have an open review system that is declared to authors and reviewers.
- Have systems to ensure that material submitted to their journal remains confidential while under review.
- Follow the procedure set out in the COPE flowchart as far as complaints are concerned.
• Ensure that cogent criticisms of published work are published unless Editors have convincing reasons why they cannot be. Authors of criticized material should be given the opportunity to respond.

• Ensure that the studies reporting negative results should not be excluded.

• Ensure that the research material they publish conforms to internationally accepted ethical guidelines. They should seek assurances that all research has been approved by an appropriate body (e.g., research ethics committee, institutional review board). However, they should recognize that such approval does not guarantee that the research is ethical.

• Protect the confidentiality of individual information (e.g., that obtained through the doctor-patient relationship). It is therefore almost always necessary to obtain written informed consent from patients described in case reports and photographs of patients. It may be possible to publish without explicit consent if the report is important to public health (or is in some other way important); consent would be unusually burdensome to obtain; and a reasonable individual would be unlikely to object to publication (all three conditions must be met).

• Have a duty to act if they suspect misconduct. This duty extends to both published and unpublished papers. They should not simply reject papers that raise concerns about possible misconduct. They are ethically obliged to pursue alleged cases. They should first seek a response from those accused. If they are not satisfied with the response, they should ask the relevant employers or some appropriate body (perhaps a regulatory body) to investigate. They should make all reasonable efforts to ensure that a proper investigation is conducted; if this does not happen, Editors should make all reasonable attempts to persist in obtaining a solution to the problem. This is an onerous but important duty.

• Ensure integrity of the academic record. Whenever it is recognized that a significant inaccuracy, misleading statement or distorted report has been published, it must be corrected promptly and with due prominence. If, after an appropriate investigation, an item proves to be fraudulent, it should be retracted. The retraction should be clearly identifiable to readers and indexing systems.

• Make decisions on which articles to publish based on quality and suitability for readers rather than for immediate financial or political gain of the authors, publishers, or owner of the journal.

• Have declared policies on advertising in relation to the content of the journal and on processes for publishing supplements. Misleading advertisements must be refused, and Editors must be willing to publish criticisms, according to the same criteria used for material in the rest of the journal. Reprints should be published as they appear in the journal unless a correction is to be added.

• Have systems for managing their own conflicts of interest as well as those of their staff, authors, reviewers and Editorial board members.

**General Responsibility of Authors**

Authors should follow the ethical codes of publications. They should:

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• Ensure that fraudulent or knowingly inaccurate statements are not given.
Ensure that review articles should also be objective, comprehensive, and accurate.
Ensure that their work is entirely original work, and if the work and/or words of others have been used, this has been appropriately acknowledged. Plagiarism in all its forms constitutes unethical publishing behavior and is unacceptable.
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Ensure that there is full consensus of all co-authors in approving the final version of the paper and its submission for publication, and that the corresponding author empowered on their behalf can submit the article.

General Responsibility of Reviewers

Reviewers have an important role in publication. They should:

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- Review the manuscript objectively, and observations should be formulated clearly with supporting arguments, so that authors can use them for improving the paper.
- Report promptly if they feel unqualified to review the research reported in a manuscript.
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- American English should be followed.
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Journal Article

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➤ **Two or Three Authors:**

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Book

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➤ **Style for Books with an Editor(s):**

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